

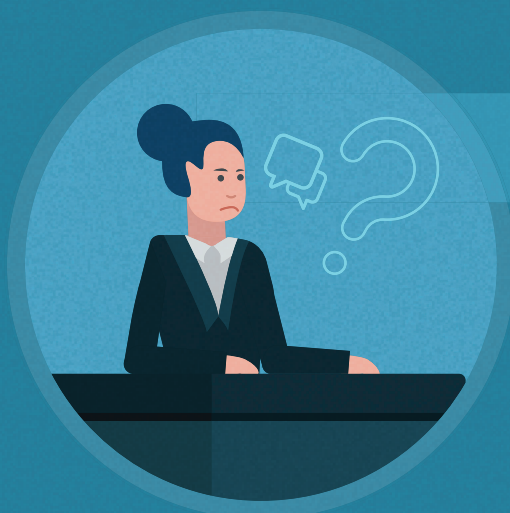
## ELECTION COVERAGE BY TALK SHOWS

During the pre-election period,  
talk shows offered presentations of candidates,  
rather than debate among them



### TALK SHOW HOSTS WERE:

- not engaged
- only acting as moderators
- not contradicting the candidates with the arguments
- not asking the candidates to clarify their answers, even if they were unclear



### QUESTIONS WERE NOT:

- related to the election programs of the candidates
- critical or containing counterarguments
- focused, thus giving the candidates the opportunity to talk about any subject they wanted



### AS A RESULT, THE AUDIENCE WAS:

- listening to the same campaign promises repeated on every TV station by candidates
- unable to receive comprehensive information about relevance of views and programs of the candidates